

AGENDA
Cascade Charter Township
Downtown Development Authority Board of Directors
November 15, 2022
5:30 p.m.
Cascade Library Wisner Center
2870 Jacksmith Ave. SE

Public may access the meeting via video conference software Zoom

<https://us02web.zoom.us/j/84772691985>

Meeting ID: 847 7269 1985
By Phone: 1 312 626 6799

- ARTICLE 1.** Call the Meeting to Order
 - a. Record the Attendance

- ARTICLE 2.** Approval of the Agenda

- ARTICLE 3.** Approval of the Minutes of October 18, 2022

- ARTICLE 4.** Acknowledge visitors wishing to speak regarding any agenda or non-agenda items (*Comments are limited to five minutes per speaker*)

- ARTICLE 5.** Review and Discuss DDA Strategic Plan Architectural Designs

- ARTICLE 6.** Update on the Transportation Committee

- ARTICLE 7.** Discuss and Consider Pedestrian Facilities Improvements on Cascade Rd. Bridge

- ARTICLE 8.** Discuss and Consider 2023 DDA Budget

- ARTICLE 9.** Any Other Business
 - a. Next Meeting: December 20, 2022
 - b. Township Board Minutes: October 12 & 26, 2022
 - c. Tree Lighting Ceremony –November 27, 2022, 5:00 p.m. at Westdale Park

- ARTICLE 10.** Adjournment

Minutes
Cascade Charter Township
Downtown Development Authority
Monday, October 18, 2022
5:30 P.M.
2870 Jacksmith Ave SE

- ARTICLE 1.** Chair Puplava called the meeting to order at 5:30 P.M.
Members Present: Vogel, Kleyla, Stephan, Puplava, Lesperance, Makkar
Members Absent: Growney and Siegle (excused)
Others Present: DDA Director Sandra Korhorn and those listed on the sign-in sheet.
- ARTICLE 2. Approve the Current Agenda**
Motion was made by Supervisor Lesperance to approve the current agenda. Supported by Member Vogel. Motion carried 6 to 0.
- ARTICLE 3. Approve the Minutes of the September 20, 2022 Meeting**
Motion was made by Supervisor Lesperance to approve the September 20, 2022 Meeting Minutes as written. Supported by Member Vogel. Motion carried 6 to 0.
- ARTICLE 4. Acknowledge visitors and those wishing to speak regarding any agenda or non-agenda item**
Scott Rissi (7238 Cascade Rd) is a current Planning Commission Member and wanted to bring a few things to the DDA's attention. He stated that many of the trees between the sidewalk and 28th Street have low branches, only about 8ft-10ft above the ground. Ideally, those would need to be 12ft-15ft pruned up from the ground.
Rissi also mentioned that, in previous years, various commissions and boards would have workshops to collaborate on ideas and projects to work on. He thought this would benefit residents greatly if someone could orchestrate this.
- ARTICLE 5. Introduction of the Township Engineer – Aric Thorne**
Aric Throne expressed that he was happy to be at the meeting. He worked for 5 years in Holland as a civil engineer and graduated from Michigan State University with a civil engineering degree. His education and career have given him extensive experience in this field, and he has enjoyed working at Cascade so far.

Member Makkar arrived at 5:38 P.M.

- ARTICLE 6. Discuss DDA and Strategic Plan Draft Goals and Objectives**
Chris Khorey and Danielle Bouchard, representatives from McKenna, attended the meeting to further analyze the details of the strategic plan. The DDA will need to incorporate a more defined mission statement in the future; this will help identify important projects and create a framework that aligns with DDA goals. Bouchard explained there may be some difficulty in the development of the Thornapple Plaza

since all tenants and owners must be on the same page working, towards the same vision.

Chair Puplava asked about the timeframe for aligning these goals. Khorey said the lower village is the starting point, followed by the upper village and then Thornapple Plaza.

Member Kleyla asked if completion of the first two tasks (the lower and upper villages), will lead to business owners and landlords supporting the proposed Thornapple Plaza changes. Khorey was confident that starting the projects will enable them to see the bigger picture. Chair Puplava added that having a group meeting with other boards, commissions, and committees could help gain different perspectives and ensure alignment.

Supervisor Lesperance suggested in the memo to remove “Wish list vision for the Noto’s site” since she didn’t want to target a privately owned business. Khorey explained that this was not about their property specifically, but rather its strategic location and other businesses with similar advantages.

Khorey said they wanted to start with the Lower Village to show an immediate impact. He presented a bubble map with upgrades differentiating areas for redevelopment/site upgrades, recreation/nature, and beautification/mobility.

Supervisor Lesperance left the meeting at 6:36 P.M.

Various facades and building types were displayed in a slide show to give members an example of architecture they could emulate to capture the essence of Cascade. Member Vogel said that there’s a variety of different architectures in the village with completely different styles. Member Kleyla agreed and pointed out that the historical museum is right next door to a mid-century modern building. She wondered how elements of older-styled buildings could integrate newer elements.

Motion was made by Chair Puplava to table this discussion until later in the meeting. Supported by Member Makkar. Motion carried 5 to 0.

ARTICLE 7. Discuss and Consider Permanent Tree at Westdale Park

Formerly Article 8.

Motion was made by Chair Puplava to table the Transportation Committee update until later in the Meeting. Supported by Member Stephan. Motion carried 5 to 0.

The DDA had instructed staff to look into a permanent tree at Westdale Park. Director Korhorn met with Thornapple River Nursery staff and they suggested a 10ft-12ft Norway Spruce. Member Stephan said that, after analyzing the suggested locations within the park, he would not put the tree there and wondered if there was another place within the township that would be a better fit.

Member Kleyla said the permanent tree at the park was discussed before the flag pole and memorial plaque were installed. She believed that the tree lighting ceremony should be held elsewhere since the park has since been dedicated as a memorial park.

Motion was made by Member Stephan to cancel the permanent tree at Westdale Park and continue looking elsewhere. Supported by Member Kleyla. Motion carried 5 to 0.

Motion was made by Chair Pupilava to table the Centennial Park Streetlight discussion until later in the meeting. Supported by Member Makkar. Motion carried 5 to 0.

ARTICLE 8. Discuss and Consider Pedestrian Facilities Improvements on Cascade Rd. Bridge.

Formerly Article 10.

Director Korhorn said the Township has discussed with the Road Commission on potentially adding pedestrian improvements to the Cascade Bridge. Currently, the bridge has two raised sidewalks on each side, which are not very wide. The Road Commission said the project is possible and will consist of widening the walkway, incorporating a barrier, and decreasing the width of car lanes. Each side will cost approximately \$250,000. The Pathways Committee is interested in pursuing this project, but only on the northeast side. Director Korhorn asked if the DDA would be interested in funding the other side.

Member Makkar expressed concern with the decreased width of the car lanes. He said that cars drive fast on the bridge and he would be worried about the safety of his kids.

Scott Rissi (7238 Cascade Rd), a member of the Pathways Committee, explained that the Road Commission would lower the existing sidewalks to street level. The road lanes on the bridge are wider than Cascade Road, so narrowing the lanes would still keep them at a normal width. There will also be a barrier between the sidewalk and the road.

Chair Pupilava said that there is interest in exploring this, but the DDA would like more options before making a decision. She also wanted legal confirmation that the DDA is able to fund such a project, since the bridge is not located within the DDA.

Motion was made by Chair Pupilava to explore other options to improve the walkability of the bridge pathway. Supported by Member Makkar. Motion carried 5 to 0.

Motion was made by Chair Pupilava to remove Articles 6, 7, and 9 from the table. Supported by Member Kleyla. Motion carried 5 to 0.

Member Makkar left the meeting at 7:00 P.M.

There were no longer enough Members for a quorum.

Minutes
Cascade Charter Township
Downtown Development Authority Board of Directors
Informational Meeting
Tuesday, October 18, 2022
7:45 P.M.
2870 Jacksmith Ave SE

ARTICLE 1. Chair Puplava called the meeting to order at 7:45 P.M.
Members Present: Vogel, Kleyla, Stephan, Puplava
Members Absent: Growney, Lesperance, Siegle, Makkar
Others Present: DDA Director Sandra Korhorn and those listed on the Sign-in sheet

ARTICLE 2. Review Projects Completed

At the time of establishment of the DDA in 1993, the district consisted of 28th Street down to Kraft and the Cascade Village, but later expanded to Patterson and also added Centennial Business Park.

This year, the DDA has participated in the Strategic Plan, has had Transportation Committee involvement, is creating a DDA Strategic Plan, dedicated Westdale Memorial Park, ribbon-cutting ceremonies, and created business spotlight videos.

Some events that have taken place were the tree lighting ceremony, Cascade Metro Cruise Warm-up, and the Heritage Festival.

ARTICLE 3. Future Plans/Projects

ARTICLE 4. Acknowledge Visitors and Those Wishing to Speak

There was no one that wished to speak.

ARTICLE 5. Adjournment

Motion was made by Member Stephan to adjourn the meeting. Supported by Member Vogel.

Respectfully Submitted,

Rene Growney, Secretary

DDA MEMORANDUM

To: Cascade Township DDA Board

From: Sandra Korhorn, DDA/Economic Development Director *SKK*

Subject: Review and Discuss DDA Strategic Plan Architectural Designs

Meeting Date: November 15, 2022

At the October meeting, McKenna presented a slideshow of various facades and building types to identify the style of architecture the board felt best fit Cascade.

Based on comments from that meeting, McKenna will present a slideshow to show the group the draft architectural standards.

DDA MEMORANDUM

To: Cascade Township DDA Board

From: Sandra Korhorn, DDA/Economic Development Director *SKK*

Subject: Update on the Transportation Committee

Meeting Date: November 15, 2022

The Transportation Committee held a meeting on November 2. Chris Khorey and Danielle Bouchard were in attendance to review public transportation services that are offered in the Great Lakes region and how they could apply to Cascade. The report, as well as the approved minutes from the October meeting, are included in the packet.

Chris and Danielle will be at the meeting and can provide an update from the recent meeting.

**CASCADE CHARTER TOWNSHIP
TRANSPORTATION COMMITTEE
MEETING**

October 6, 2022

1:30 p.m.

Cascade Township Hall – Large Conference
Room 5920 Tahoe Dr. SE
Grand Rapids, MI 49546

Members Present: DDA Members - Puplava, Stephan, Vogel, Supervisor Lesperance

Others Present: DDA Director Sandra Korhorn, Chris Khorey & Danielle Bouchard of McKenna

ARTICLE 1. Call to Order: Meeting was called to order at 1:30 p.m.

ARTICLE 2. Approval of Agenda: Motion to approve the agenda was made by Supervisor Lesperance, supported by Member Vogel.
Motion carried 4-0.

ARTICLE 3. Approval of the Minutes of the July 13, 2022 Meeting: Motion to approve the minutes was made by Supervisor Lesperance, supported by Member Vogel. Motion carried 4-0.

ARTICLE 4. Review and Discuss Key Takeaways Memo

Chris Khorey and Danielle Bouchard indicated this updated memo was based on the August memo submitted by staff. The memo has some background information. Route 29 is approximately a year old. The change in route seems to have resulted in a decrease in ridership. This is based on the post-COVID numbers from The Rapid. It was asked whether the change affected ridership outside of Cascade? By making Woodland Mall the transfer point, has this impacted other areas of the route? The DDA also reduced the weekend schedule, which may have impacted ridership. Chris and Danielle will review and discuss this with The Rapid staff.

The busiest stretch is 3-6 p.m. for ridership. Does this correlate with business shift changes? There is a peak at 7:00 a.m., then it drops until the middle of the afternoon, where it drops again. It was discussed whether people are just working in the corridor or also shopping. Riders may also be solving their transportation issues in a hybrid manner by taking the bus one way and grabbing a ride the other direction.

There was discussion on the cost of ridership. Riders pay \$1.75 for a ride but can transfer busses or buy a 10-ride pass that breaks down to lower cost per ride. Ridership numbers drop off east of Meijer but seem to

jump at Cascade Rd. Meijer has a bus shelter at their physical location vs. other stops where you have to walk to the business. This may be the reason Meijer has higher ridership.

ARTICLE 5. Discuss Next Steps

The Rapid Connect is an on-demand service that is available to all persons. It is a new service and there isn't much data at this time on this service to show ridership numbers, who is riding, etc. The next step would be to look into this information and find out how the service is working. Could The Rapid Connect be a good option for riders from Woodland Mall? The committee discussed this type of service and suggested it would depend on how this service is set up as to whether it is an option.

The other next step is to look at peer communities to see what they do as far as transportation. Chris suggested some communities to research and the committee also provided some suggestions and felt the team should look outside of Michigan. McKenna is looking for communities that are similar to Cascade economically and physically to determine what type of bus service they offer and how it is performing. The Rapid may also be able to provide some communities that they keep an eye on.

It was also asked whether The Rapid is willing to just come to Meijer and then turn around and leave. This question would have to be asked and perhaps negotiated. Pulling into each business would substantially increase time and service hours in the community and ultimately, increase the service cost.

The next step will include a high-level overview of other services and deep dive into a couple. After that will be the surveys and then research some options that are not The Rapid fixed route.

A conversation should be held with the hotels in the community to see if they can share the responsibility of getting their employees to all the hotels in the area. Also, the businesses may be asked if they can adjust shifts to accommodate bus riders. The committee felt that all transportation options (scooters, bikes, uber, etc.) should be explored so that, in the end, they can explain why they made the decision they did.

ARTICLE 6. Any Other Business

The committee discussed a date for the next meeting, which will be held at Wednesday, November 2 at 1:30 p.m.

ARTICLE 7. Public Comment

There was no public comment.

ARTICLE 8. Adjournment:

Motion to adjourn made by Member Vogel and supported by Supervisor Lesperance. Motion carried 4-0. The meeting adjourned at 2:32 p.m.



Memorandum

TO: Cascade Township Transportation Committee
 Danielle Bouchard, AICP

FROM: Chris Khorey, AICP
 Jeff Keesler, Associate Planner
 Sandra Korhorn, Economic Development Director

SUBJECT: **Public Transportation Community Research**

DATE: October 26, 2022

Cascade Township is in the process of evaluating the Township’s public transportation services with the Rapid bus system. This report compares several communities in Michigan, as well as elsewhere in the Great Lakes region, to explore the public transportation services being offered, and how those could apply to Cascade Township.

SUMMARY OF STUIDED TRANSPORTATION SERVICES

Location	2020 Metro Population	Median Age	Median Household Income	% Below Poverty	Annual Ridership	Routes	Notes
Grand Rapids (ITP/the Rapid)	1,077,000 (Includes Ottawa County)	32.8	\$59,596	17	4.5 million	23 (with DASH)	Rapid Connect (Limited Area Universal On-Demand) 2 BRT Lines
Lansing (CATA)	541,297	34.5	\$48,818	18	4 million	30	BRT voted down in 2013
Kalamazoo (Metro)	335,340	25.8	\$40,227	28	1.4 million	20	Metro Connect (County-wide universal on demand service)



Location	2020 Metro Population	Median Age	Median Household Income	% Below Poverty	Annual Ridership	Routes	Notes
Flint (MTA)	404,208	36.3	\$30,383	37	1.7 million	17	Commuter routes to Brighton, Howell, and Auburn Hills
Ann Arbor (AAATA/The Ride)	372,258 (Washtenaw County only)	27.5	\$69,456	23	1.5 million	35	Limited Area Universal On-Demand Service Special Event Service (Football, etc)
Dayton, Ohio (GDRTA)	814,049	31.9	\$39,315	28	5.3 million	31 Electric Trolley Buses	Limited Area Universal On-Demand Service
Madison, Wisconsin (Metro)	680,796	32.3	\$67,270	18	15 million	70 routes	BRT begins in 2024
Peoria, Illinois (GPMTD/CityLink)	402,391	35.4	\$51,736	14	1.6 million	18	Rural Universal On-Demand Service
Des Moines, Iowa (DART)	699,292	34.0	\$58,843	16	4.4 million	26	Limited Area Universal On-Demand Service
Syracuse, New York (Centro)	662,057	31.7	\$38,893	29	3.9 million	39	Special event service Planned BRT
Rochester, New York (RTS)	1,067,000	34.6	\$41,980	27	15.1 million	33	Limited Area Universal On-



Location	2020 Metro Population	Median Age	Median Household Income	% Below Poverty	Annual Ridership	Routes	Notes
							Demand Service
Toledo, Ohio (TARTA)	608,145	35.4	\$39,155	26	3.5 million	32	Limited Area Universal On-Demand Service
South Bend, Indiana (Transpo)	324,501	33.7	\$42,657	22	1.5 million	20	Special Event Service (Football, etc)

PRECEDENTS FOR CASCADE

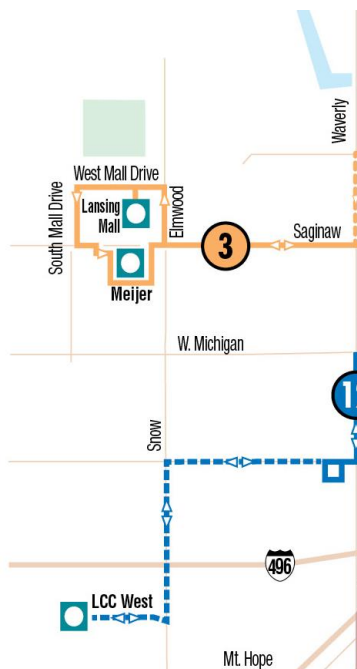
The following areas from the studied regions are similar to Cascade in demographics, physical layout, proximity to the center of the region, and other factors. On the following pages is a description of service to those areas. Below is a summary of our findings.

Community	Region	Number of Routes	Weekday Frequency	Weekend Frequency	One-Seat Route to Downtown?	On-Demand Service?
Cascade	Grand Rapids	1	30 minutes	60 minutes	No	No
Delta	Lansing	2	30 minutes	45 minutes	Yes	No
Oshtemo	Kalamazoo	5	30-60 minutes	60 minutes	Yes	Yes
Grand Blanc	Flint	1	30 minutes	60 minutes	Yes	No
Scio	Ann Arbor	1	30 minutes	60 minutes	Yes	No
Englewood	Dayton	1	50 minutes	50 minutes	Yes	No
Middleton	Madison	5	30 minutes	No Service	Yes	No
Washington	Peoria	1	60 minutes	60 minutes	Yes	Maybe?
Ankeny	Des Moines	2	22 minutes – 2 hours	No Service	Yes	Yes
Fairmount	Syracuse	4	10-60 minutes	20-80 minutes	Yes	No
Henrietta	Rochester	2	30-60 minutes	30-60 minutes	Yes	Yes
Sylvania	Toledo	2	60 minutes	No Service	Yes	Yes
Clay	South Bend	1	60 minutes – 4 hours	No Service	Yes	No



Delta Township (Lansing Area):

- Delta Township is a suburban area west of Lansing that features a high traffic retail corridor (Saginaw Highway) and suburban-level density. It is not as wealthy as Cascade Township, and is closer to Downtown Lansing than Cascade is to Grand Rapids.
- Delta is in Eaton County, and is the only municipality in the CATA system that is not in Ingham County.
- Delta has two bus routes – **Route 3 and Route 12**.
 - **Route 3** runs every half hour on weekdays and Saturdays and every hour on Sundays, and serves Saginaw Highway. It provides one-seat service to downtown Lansing.
 - **Route 12** runs every half hour on weekdays and every 45 minutes on Saturdays and Sundays, and serves neighborhoods in the southeastern part of the Township and a Lansing Community College campus. It provides one-seat service to downtown Lansing.
- The Delta Township portion of the CATA route map is shown below. Notably, Delta Township extends west for four more miles beyond the western edge of this map, including some heavily developed areas. **Overall, Delta has slightly more frequent service than Cascade on most days, but less of the Township is served than in Cascade. Delta’s bus routes provide service to Downtown Lansing without a transfer.**





Oshtemo Township (Kalamazoo Area):

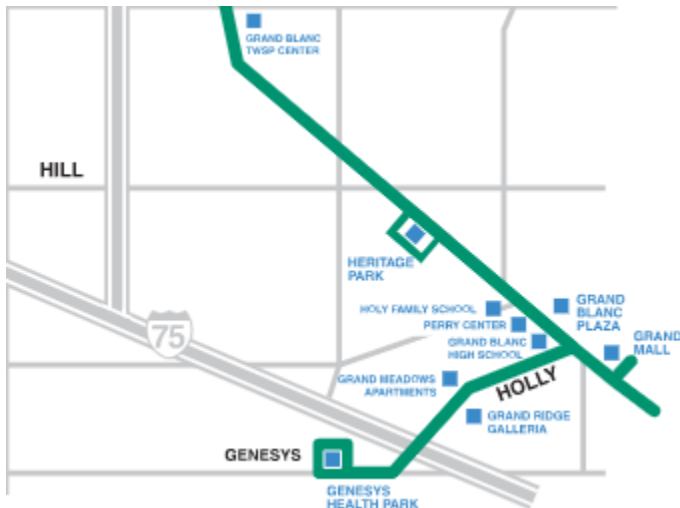
- Oshtemo Township is a suburban area west of Kalamazoo that features two high-traffic retail corridors (West Main Street and Stadium Drive) and suburban-level density. It is not as wealthy as Cascade Township, and is closer to Downtown Kalamazoo than Cascade is to Grand Rapids.
- Oshtemo is served by 5 bus routes, but two of those (Routes 3 and 7) only serve Drake Road, the eastern edge of the Township. The other three routes:
 - **Route 11** runs hourly every day, and serves Stadium Drive and a Kalamazoo Valley Community College campus in neighboring Texas Township. It provides one-seat service to downtown Kalamazoo
 - **Route 14** runs every half hour on weekdays and every hour on Saturdays and Sundays, and serves West Main Street. It provides one-seat service to downtown Kalamazoo
 - **Route 16** runs every half hour on weekdays and every hour on Saturdays and Sundays, and serves apartment complexes near the Western Michigan University campus. It provides one-seat service to downtown Kalamazoo
 - Oshtemo is also part of Metro's County-wide universal on-demand service.
- The Oshtemo Township portion of the Metro route map is shown below. Notably, Oshtemo Township extends west for three more miles beyond the western edge of this map, though those areas are not heavily developed. **Overall, Oshtemo has similar frequency of service than Cascade on most days, but more of the Township is served than in Cascade. Oshtemo's bus routes provide service to Downtown Kalamazoo without a transfer.**





Grand Blanc Township (Flint Area):

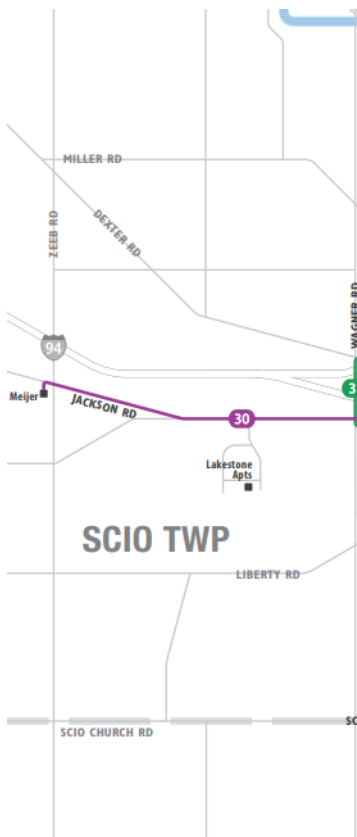
- Grand Blanc Township is a suburban area south of Flint that features a high-traffic retail corridor (Saginaw Avenue) and suburban-level density. The Village of Grand Blanc, with its historic downtown, is contained within the Township. Grand Blanc is the wealthiest part of the Flint region and is slightly closer to Downtown Flint than Cascade is to Grand Rapids.
- Grand Blanc is served by one bus route:
 - **Route 8** runs every half hour on weekdays and every hour on Saturdays and Sundays, and serves Saginaw Avenue, terminating in downtown Grand Blanc. It provides one-seat service to downtown Flint.
- The Grand Blanc Township portion of the MTA route map is shown below. Notably, Grand Blanc Township extends east and south for three more miles beyond the edge of this map, though those areas are not heavily developed. **Overall, Grand Blanc has similar frequency of service than Cascade on most days, but less of the Township is served than in Cascade. The route does serve a historic, walkable village, in addition to more suburban areas. Grand Blanc’s bus route provides service to Downtown Flint without a transfer.**





Scio Township (Ann Arbor Area):

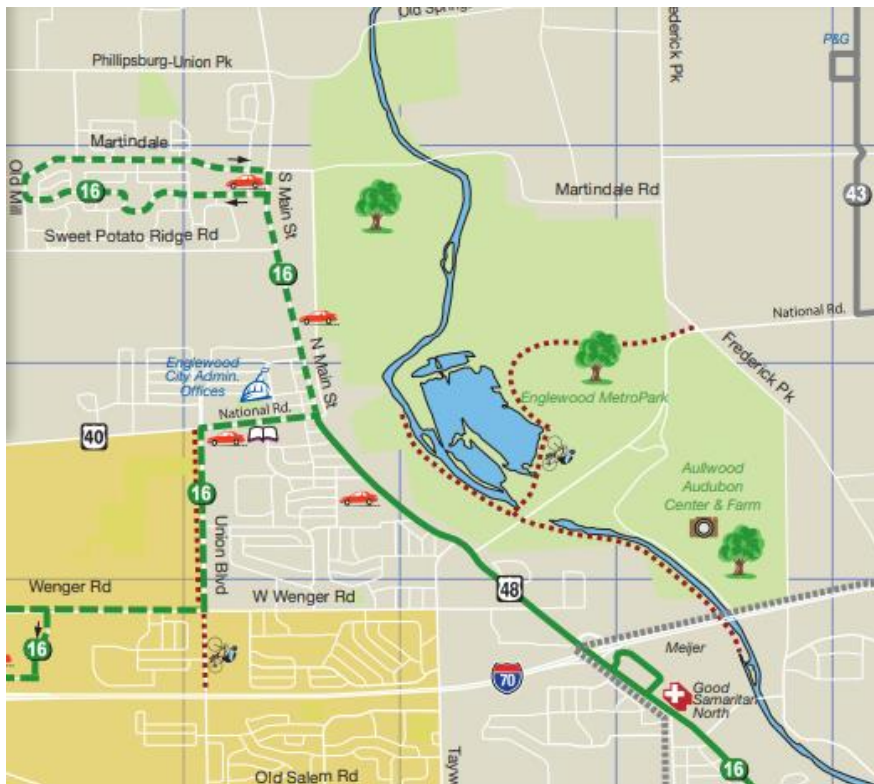
- Scio Township is a suburban/rural area west of Ann Arbor that features a high-traffic retail corridor (Jackson Road) and suburban/rural-level density. Scio is a wealthy community is closer to Downtown Ann Arbor than Cascade is to Grand Rapids.
- Scio is served by one bus route:
 - **Route 30** runs every half hour on weekdays and every hour on Saturdays and Sundays, and serves Jackson Road, terminating at a Meijer. It provides one-seat service to downtown Ann Arbor.
 - **Scio is not one of the areas served by AAATA's universal on-demand service.**
- The Scio Township portion of the AAATA route map is shown below. Notably, Scio Township extends west for three more miles beyond the edge of this map, though those areas are not heavily developed. **Overall, Scio has similar frequency of service than Cascade on most days, but less of the Township is served than in Cascade. Scio's bus route provides service to Downtown Ann Arbor without a transfer.**





Englewood (Dayton Area):

- Englewood is a suburban/rural area northwest of Dayton that features a high-traffic retail corridor (National Road) and suburban/rural-level density, as well as a major regional park. Scio is a wealthy community that is about the same distance to Downtown Dayton as Cascade is to Grand Rapids.
- Englewood is served by one bus route:
 - **Route 16** runs every 50 minutes every day, and serves National Road and two neighborhoods, which each neighborhood served once every other run. It provides one-seat service to downtown Dayton.
 - **Englewood is not one of the areas served by GRDTA's universal on-demand service.**
- The Englewood portion of the GDRTA route map is shown below. This map shows all of Englewood. **Overall, Englewood has less frequency of service than Cascade, but more of the town is served than in Cascade. Englewood's bus route provides service to Downtown Dayton without a transfer.**





Washington (Peoria Area):

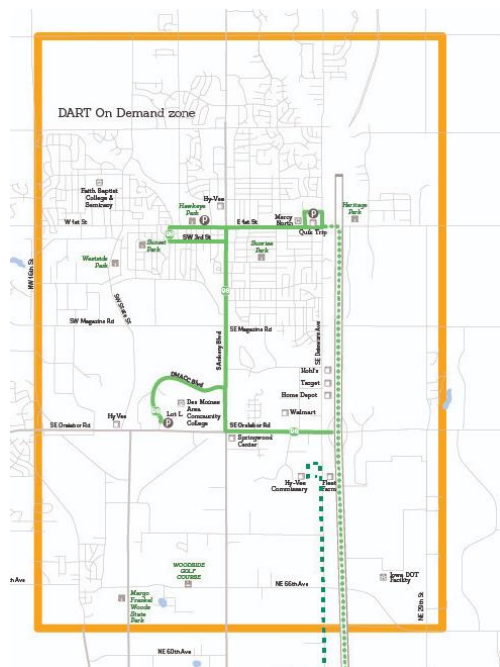
- Washington is a suburban town east of Flint that features a high-traffic retail corridor (Washington Road) and suburban/urban-level density. It also has a historic downtown. Washington is a wealthy community and is slightly closer to Downtown Peoria than Cascade is to Grand Rapids.
- Washington is served by one bus route:
 - **Route 8** runs every hour daily, seven days per week, and serves Washington Road terminating in downtown Washington. It provides one-seat service to downtown Peoria.
 - It was not immediately clear if Washington is part of CityLink’s “rural” universal on-demand service.
- The Washington portion of the CityLink route map is shown below. **Overall, Washington has less frequency of service than Cascade on most days, and less of the Township is served than in Cascade. The route does serve a historic, walkable downtown, in addition to more suburban areas. Washington’s bus route provides service to Downtown Peoria without a transfer.**





Ankeny (Des Moines Area):

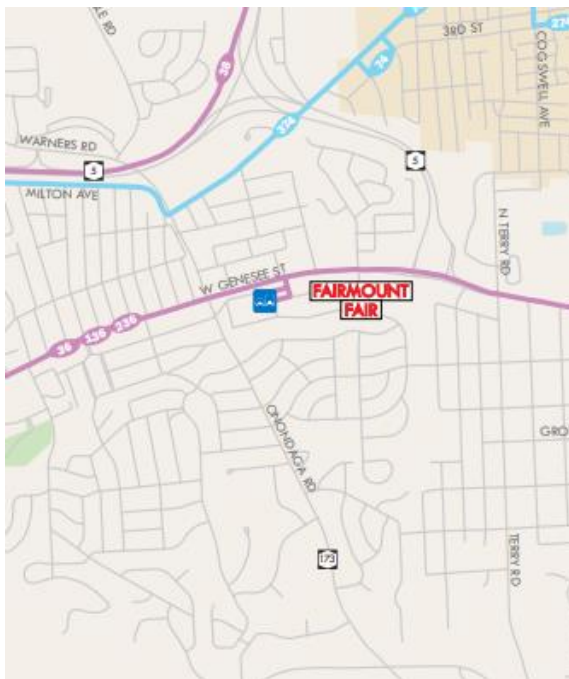
- Ankeny is a suburban town north of Des Moines that features a high-traffic retail corridor (Ankeny Blvd) and suburban -level density. Ankeny is a wealthy community and is slightly farther from Downtown Des Moines than Cascade is to Grand Rapids.
- Ankeny is served by two bus routes:
 - **Route 4** only comes to Ankeny 5 times per day. All other runs end well south of the community.
 - **Route 98** runs on an irregular schedule, with buses running between 22 and 44 minutes Monday through Friday. There is no weekend service. Notably, Route 98 runs in a loop through Ankeny, and then gets onto I-35 and goes directly into Downtown Des Moines with no stops in between.
 - **Notably, Ankeny also has universal on-demand service via the DART On Demand service, within the orange box on the map below.**
- The Ankeny portion of the DART route map is shown below. **Overall, Ankeny has less frequency of service than Cascade except for some specific times, but more of the community is served than in Cascade. Ankeny's bus route provides service to Downtown Des Moines without a transfer.**





Fairmount (Syracuse Area):

- Fairmount is a suburban town west of Syracuse that features a high-traffic retail corridor (Genesee Street) and suburban -level density. Fairmount is less wealthy than Cascade and is closer to Downtown Syracuse than Cascade is to Grand Rapids.
- Fairmount is served by four bus routes, though three of them run on the same corridor. There is also a fifth route that runs through the community (Route 38), but it is an express route running on an expressway and does not stop in Fairmount.
 - **Routes 36, 136, and 236** all run on Genesee Street. Because there are three routes running on the same road, on weekdays sometimes a bus comes every 10 minutes, and sometimes that headways are as long as an hour. Saturday and Sunday services is generally 80 minutes between buses.
 - **Route 374** serves Milton Avenue, in the northern part of the community. It runs every 20 minutes during weekday rush hours, and every 40 minutes at other times. It runs hourly on weekends.
- The Fairmount portion of the Centro route map is shown below. **Overall, Fairmount has less frequency of service than Cascade except for some specific times, but more of the community is served than in Cascade. All of Fairmount’s bus routes provide service to Downtown Syracuse without a transfer.**





Henrietta (Rochester Area):

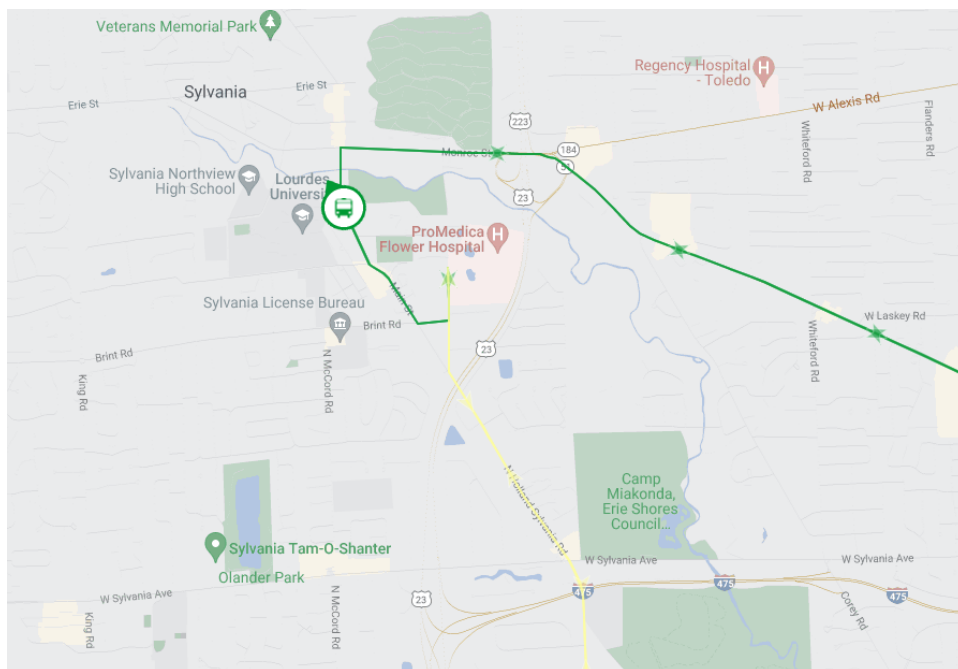
- Henrietta is a suburban town south of Rochester that features a high-traffic retail corridor (Jefferson Road) and suburban -level density. Henrietta is less wealthy than Cascade and is slightly farther from Downtown Rochester than Cascade is to Grand Rapids.
- Henrietta is served by two bus routes:
 - **Route 14** runs every half hour on weekdays and every hour on weekends. It loops through the Jefferson Road retail area and then proceeds into Downtown Rochester on a major corridor (West Henrietta Road).
 - **Route 41** runs every hour, every day, except for a couple extra runs during rush hour. It also loops through the Jefferson Road retail area, but does not go to Downtown Rochester. Instead, it serves Rochester's major cultural institutions, which are east of the downtown.
 - **Henrietta also has universal on-demand service via the Henrietta OnDemand Zone service, within the shaded area on the map below.**
- The Henrietta portion of the RTS route map is shown below. **Overall, Henrietta has similar frequency of service to Cascade, but more of the community is served than in Cascade. One of Henrietta's bus route provides service to Downtown Rochester without a transfer. The other provides service to another important part of central Rochester, though not the downtown.**





Sylvania (Toledo Area):

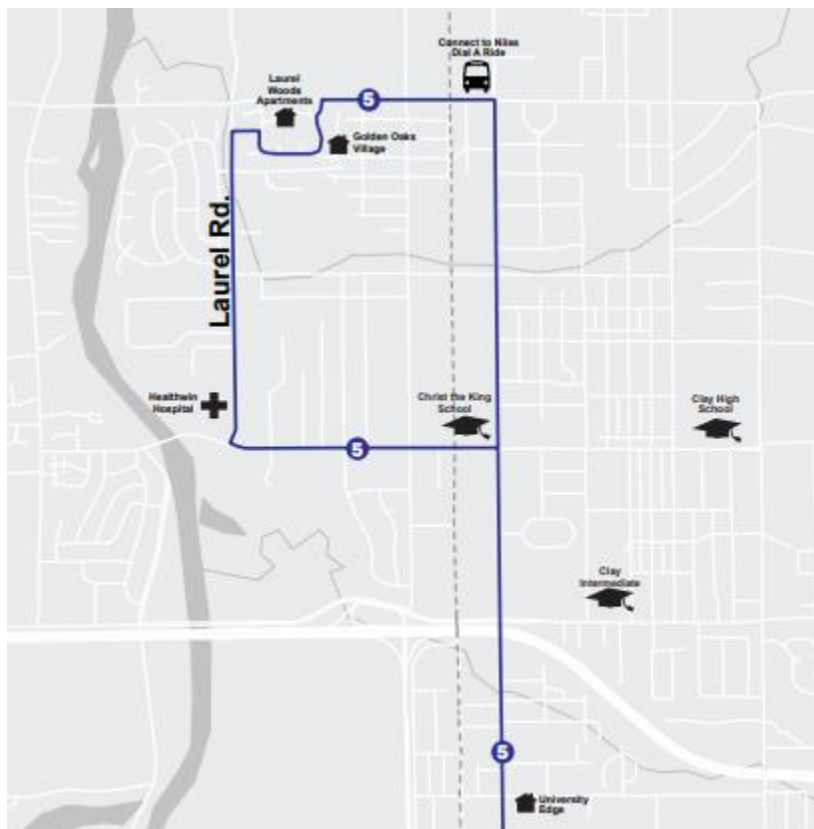
- Sylvania is a suburban area northwest of Toledo that features a high-traffic retail corridor (Monroe Avenue) and suburban -level density. Sylvania is less wealthy than Cascade and is about the same distance from Downtown Rochester as Cascade is to Grand Rapids.
- Sylvania is served by two bus routes
 - **Route 2** runs every hour on weekdays, but does not reach Sylvania on weekends. It follows Monroe Avenue into downtown Toledo.
 - **Route 5** runs every hour on weekdays, but does not reach Sylvania on weekends. It runs south to serve other communities before heading into downtown Toledo.
 - **Sylvania also has universal on-demand service via TARTA Call-A-Ride.**
- The Sylvania portion of the TARTA route map is shown below. **Overall, Sylvania has less frequency of service to Cascade, but more of the community is served than in Cascade. Both bus routes provide one-seat service to Downtown Toledo, but Route 5 does not take a direct route there.**





Clay Township (South Bend Area):

- Clay Township is a suburban area north of South Bend that features a high-traffic retail corridor (State Route 933) and suburban -level density. Clay is a wealthy community and is about the same distance from Downtown South Bend as Cascade is from Grand Rapids.
- Clay is served by one bus route:
 - **Route 5** runs every hour on weekdays and Saturdays, except that it does not run between 10:15 AM and 2:20 PM. It does not run on Sundays. It follows State Route 933 into downtown South Bend.
- The Clay portion of the Transpo route map is shown below. **Overall, Clay has less frequency of service to Cascade, but more of the community is served than in Cascade. The route provides one-seat service to Downtown South Bend.**



DDA MEMORANDUM

To: Cascade Township DDA Board

From: Sandra Korhorn, DDA/Economic Development Director *SKK*

Subject: Discuss and Consider Pedestrian Facilities Improvements on Cascade Rd. Bridge

Meeting Date: November 15, 2022

At the October meeting, staff presented the possibility of making improvements to the Cascade Rd. bridge over the Thornapple River to allow for safer pedestrian movement.

Currently the pedestrian facilities on the bridge consist of a raised, non-separated walkway on each side of the bridge. After consulting with the KCRC, they indicated that a separated pedestrian walkway could be created on each side of the bridge.

The walkways would be at the same grade as the road and separated by a safety barrier. Increasing the height of the outer barrier is also an option. The project could be completed without making any structural changes to the bridge itself.

The KCRC staff has estimated the project could be completed for approximately \$250,000 per side and potentially could be a 2023 project, depending on the bidding climate.

The Pathway Committee made a recommendation to the Township Board that they pursue the project in 2023 utilizing Township funds, or other funds should they become available. Their recommendation included making improvements only on the northeast side of the bridge, as that is the side connected to the existing pathway system.

After discussion at the DDA meeting, the DDA board requested staff explore additional options for pedestrian facilities on Cascade Rd, including a separated structure/path that would cantilever off the existing bridge. Ben Swayze, Township Manager, met with the KCRC staff and both a cantilevered structure or stand-alone pathway bridge would cost approximately \$2 million/side. A cantilevered structure would require additional structural support be added to the existing bridge infrastructure.

Improvements to the pedestrian facilities will have a positive impact on the district by creating safer connections for residents to come to the DDA area utilizing non-motorized transportation modes. In the DDA Development and TIF Plan, making the Village area pedestrian friendly (pg.19) is called out as a specific goal. In addition, improving Cascade Road pedestrian crossings (pg. 20) is identified as a potential project.

Since the bridge is adjacent to, but just outside of the DDA boundaries, staff reached out to legal counsel regarding using DDA funds for this project. It was their opinion, that in order to make a project outside/adjacent to the district feasible, the Development & TIF plan would have to be amended to expand the project explanations and/or categories.

Based on the opinion of legal counsel, the DDA Board should discuss the project options and consider if this is a project the board would like to pursue, which would include an amendment to the Development/TIF Plan.

DDA MEMORANDUM

To: Cascade Township DDA Board

From: Sandra Korhorn, DDA/Economic Development Director *SKK*

Subject: Discuss and Consider the 2023 DDA Budget

Meeting Date: November 15, 2022

Ben Swayze, Township Manager, will be at the meeting to present a draft copy of the 2023 DDA budget. The budget is a living document so if there are items not included in the 2022 budget that the board would like to see in the 2023 budget, please come prepared to discuss those as well as any other potential projects/budget items.

Please remember that all projects have to be included in the DDA TIF plan in order to be considered. The TIF plan project list has been updated to include the status of projects listed in the plan. This is included in the packet.

Throughout DDA	Status Update
1. Bury, move and/or consolidate power lines throughout the DDA to improve visual appearance of corridor and reduce visual clutter. Also included inventorying existing lines and identifying opportunities for relocation, consolidation or removal of cable, telephone, guy wires and all other overhead lines.	We checked into this. It's very expensive (at the time approximately \$1 million/mile) and could not remove all the lines. High power transmission lines cannot be buried.
2. Plant and maintain decorative landscaping throughout the DDA, including planting, watering, drip irrigation systems, tree trimming and fertilizing.	Village pots completed Add additional?
3. Conduct a DDA-wide market study and strategy to enhance business creation and retention in the Township. Use the information to create and execute a marketing campaign for the commercial and industrial areas within the DDA.	
4. Provide or upgrade technology (such as wi-fi or the most current technology available) throughout DDA district.	Discussed at DDA meeting. At the time, decided many businesses were providing their own wifi for use.
5. Support public transportation within and connecting to the DDA area, including trolley service, bus shelters, etc.	The DDA is currently supporting The Rapid service but investigating other opportunities.
6 Maintenance and operations/interest payments	On-going
7. Provide development support to assist any private or public project that would help to accomplish the goals of the DDA.	
8. Improve gateways to Cascade Township through signage, softscaping, landscaping, public art, banners, flags, and other highly visible design features to create a sense of arrival and improve the character of the commercial and industrial areas.	
9. Acquire property for development and redevelopment purposes if and when such properties meet the goals of the DDA development areas.	On-going
10. Façade improvements for businesses as a matching grant program.	
11. Close or combine driveways to facilitate access management.	Have discussed with businesses when the opportunity is available.
12. Develop a unified identity for the DDA area and market that image using decorative benches, bike racks, banners, signage, lighting, street signs and other highly visible amenities.	
13. Create, manage and support annual events occurring within the DDA district.	On-going
14. Develop an auto node to consolidate automobile related uses and create development incentives for businesses within the DDA looking to relocate to the auto node.	

15. Study the feasibility of and develop (if feasible) a business incubator to grow existing businesses, as well as attract start-up businesses to Cascade Township. Such incubator project may include land acquisition, design, construction, promotions, and marketing.	
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28 th Street	Status
1. Improve 28 th street crossings through roadway enhancements, pavement markings, signage, lighting, and signaling, including replacement of signal cables for masts.	Mast arms at 28 th /Cascade Rd. Inquired about mast arms at 28 th /Kraft. Intersection is very wide and may not be able to accomplish in that area.
2. Interface and coordinate with MDOT and the KCRC to reduce speeds, reduce congestion, improve traffic flow and improve roadway design through road diets and other traffic calming measures. Implement and finance traffic calming measures.	On-going
3. Study and build a pedestrian and bicycle way, such as a pedestrian bridge, underpass, tunnel, or boulevard connecting the north and south sides of 28 th Street.	
4. Create community gathering places along or behind 28 th street, such as parks, playgrounds, nature areas, trails, baseball fields, sports complexes and other public facilities.	Proposed plan location (behind Culver's) has been developed.
5. Construct a boulevard along entire length of 28 th Street.	

Interchange	Status
1. Work with MDOT to improve staging area at 28 th Street and I-96, implement and finance clean up.	Discussed with them during a construction project.
2. Work with MDOT to provide sidewalks to Patterson, decorative lighting and landscaping.	Completed.
3. Study and coordinate the improvement of pedestrian connections, coordinated traffic signal timing, internal circulation and ingress/egress at the Waterfall Shoppes.	
4. Reconfigure and improve access within the Cascade Office Park and Northern Drive, acquire rights-of-way.	This has been studied.
5. Attract high-end or theme-oriented businesses near the interchange to capitalize on the proximity to the I-96 corridor.	

Village	Status
1. Finance traffic calming measures including roundabouts, road diets, and other mechanisms approved by the KCRC.	On-going
2. Create community gathering places along 28 th street and near the library, such as a community center, skate parks, sound park, amphitheater, nature area, trails, baseball fields, and/or other public facilities.	In discussion with library
3. Connect Tassell Park to the Cascade Township Library and Wisner Center via a pathway.	This has been studied multiple times. Topography and easements are obstacles.
4. Improve Cascade Road pedestrian crossings.	
5. Update the Cascade Village Design Plan to address mixed use development and redevelopment of the Thornapple Centre plaza and Old 28 th Street.	Amended B-1 Zoning district requirements.
6. Provide access to the Thornapple River at and below the dam and create riverfront amenities such as fishing areas, viewing spots, and personal non-motorized watercraft launch areas.	Access provided at Tassell Park but no amenities
7. Provide a sidewalk connecting Cascade Village Condos to 28 th Street.	Completed with the sidewalk project in 2021.
8. Enhance Thornapple Centre development through land acquisition, façade programs and other tools to improve pedestrian accessibility and redesign circulation to create a more pedestrian and bike-friendly destination.	Will work on with the DDA Strategic Plan
9. Develop a destination attraction for summer and winter months, such as an artisan or farmer's market during summer months and an ice rink or other cold weather attraction during winter months.	Discussed
10. Modify the museum park area to provide benches, public art, water features, and other amenities.	Completed
11. Develop a community parking lot and signage.	
12. Preserve greenspace at the junction of 28 th and old 28 th street through land acquisition and preservation easements.	Much of this area is KCRC right-of-way.
13. Acquire easements and construct sidewalks and providing decorative lighting along 28 th Street.	Completed
14. Provide a sidewalk from Old 28 th Street to the Wisner Center.	

Centennial Park	Status
1. Create and execute a business recruitment plan for attracting higher education, medical, or other high-end, large-scale, tenants.	
2. Bus stops/shelters should bus service be extended to the area.	

<p>3. Complete sidewalks, lighting and add street trees.</p>	<p>Mostly completed. Orchard Vista has sidewalk on one side of the street. To be determined if sidewalk should be constructed on the side.</p>
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**MINUTES OF THE
CASCADE CHARTER TOWNSHIP
REGULAR BOARD MEETING**

Wednesday, October 12, 2022

Wisner Center

2870 Jacksmith Dr SE

Grand Rapids, MI 49546

AND

Virtual Zoom Meeting

7:00 P.M.

HYBRID FORMAT

- Article 1.** Supervisor Lesperance called the meeting to order.
Present: Supervisor Lesperance, Clerk Slater, Treasurer Peirce, Trustees Koessel, McDonald, Shipley and Noordhoek
Absent: None
Also Present: Township Manager Swayze, Township Engineer Thorne, Assessor Genter, DDA/Economic Development Director Korhorn, Deputy Clerk Brott, KDL Regional Manager Brown, KDL Director of Engagement Goble, KDL Board Secretary Sheri Watts, Parks Committee Chair Wanty, and those listed in the Supplement
- Article 2.** Supervisor Lesperance led the Pledge of Allegiance.
- Article 3. Approval of Agenda**
Motion by Trustee Shipley, seconded by Trustee McDonald to approve. Motion carried unanimously.
- Article 4. Presentations**
- a. KDL Annual Report-KDL Board Secretary Sheri Watts, KDL Director of Engagement Randy Goble, and KDL Regional Manager Lulu Brown presented.
- Article 5. Public Comments-Anything on the Agenda not scheduled for a public hearing. (limit comments to 3 minutes)**
1. Rick Brown-No address given-Requested the Board members visit other libraries like his niece's brand new location in Birmingham.
- Article 6. Approval of Consent Agenda**
- a. Receive and File Minutes
 1. Township Board-9/28/22
 - b. Receive and File Reports
 1. Forensic Analysis Recommendation Implementation Report
 2. KCSD East Precinct Report – 1st Quarter 2022
 3. KCSD East Precinct Report – 2nd Quarter 2022
 4. Building Department – September 2022
 5. Sabo PR – 3rd Quarter Communications Report (new information added 10/11/22)
 - c. Receive and File Education Requests
 1. Josh Detweiler and Joel Baker-Live Fire Training Camp-Indianapolis, IN-October 24-26, 2022

Township Board Minutes

October 12, 2022

d. Receive and File Communication

None

Motion by Trustee Shipley, seconded by Trustee Koessel to approve the Consent Agenda.
Motion carried unanimously.

Article 7. Financial Actions

None

Article 8. Unfinished Business

None

Article 9. New Business

080-2022 a) Public Hearing - Establish a Plant Rehabilitation District for a Rehabilitation Facility for Packaging Compliance Real Estate, LLC at 3498 Kraft Ave. SE

DDA/Economic Development Director Korhorn, Matthew Lapham-President, Packaging Compliance Real Estate, LLC, and Eric Icard-The Right Place presented and answered questions.

Motion by Trustee Shipley, seconded by Trustee McDonald to open Public Hearing.
Motion carried unanimously. No comments made.

Motion by Trustee McDonald, seconded by Trustee Koessel to close Public Hearing.
Motion carried unanimously.

**b) Consider Resolution to Approve a Plant Rehabilitation District for Packaging Compliance Real Estate, LLC at 3498 Kraft Ave. SE
(Roll Call)**

Motion by Trustee McDonald, seconded by Trustee Shipley to approve. Motion carried unanimously by roll call vote.

081-2022 a) Public Hearing – Issuance of IFT Rehab Certificate for Packaging Compliance Real Estate, LLC at 3498 Kraft Ave. SE

Motion by Trustee Shipley, seconded by Trustee Koessel to open Public Hearing.
Motion carried unanimously. No comments made.

Motion by Trustee Shipley, seconded by Trustee McDonald to close Public Hearing.
Motion carried unanimously.

b) Consider Resolution to Approve the Issuance of IFT Rehab Certificate for Packaging Compliance Real Estate, LLC for 3498 Kraft Ave. SE (Roll Call)

Motion by Trustee Shipley, seconded by Trustee McDonald to approve. Motion carried unanimously by roll call vote.

**082-2022 Consider a Resolution to Adopt the Pathways Committee By-Laws
(Roll Call)**

Motion by Trustee Koessel, seconded by Trustee Shipley to approve. Motion carried unanimously by roll call vote.

083-2022 Consider 2023 Pathway Maintenance Program

Scott Rissi and Engineer Thorne presented and answered questions. Considerable discussion.

Motion by Trustee McDonald, seconded by Trustee Shipley to approve. Motion carried unanimously.

084-2022 Consider Naming of Property at 2977 Wycliffe Drive to Wycliffe Trailhead Park

Motion by Trustee Koessel, seconded by Clerk Slater to approve. Motion carried unanimously.

085-2022 Consider Opening the Thirty Day Public Comment Period and Scheduling a Public Hearing for the Parks, Recreation, and Open Space Plan

Mike Reese provided an update. No action taken.

Article 10. Discussion

1. Dog Park Incident Update: Qualified dog attack in September at the dog park was reported recently. The dog, owner, and victim have not been identified. Deputy Dieppa and Township staff are working on changes including updating signage, encouraging residents to report incidents as soon as they happen, installing cameras, working on education via the website, and newsletter.
2. Eagle Creek Update: Manager Swayze and Supervisor Lesperance have contacted Representative Albert. The Township received a letter from Representative Albert's staff stating they would follow through with EGLE.

Article 11. Public Comments – Any comments...whether it is on the Agenda or not. (limit comments to 3 minutes)

1. Brian Holcomb-3415 Glenstone Ct-How do you get the speed limit sign in your neighborhood? Noticed lots of speeding on Thornapple River Drive between 28th and 36th Streets.
2. Scot Van Solkema via Zoom-2570 Orange-Re Deer Ordinance: Is hunting allowed in Burton Park? Hunting is not allowed in Burton Park at this time. The fence by Camelback Bridge is in disrepair-he suggested using vinyl, not wood.

Article 12. Manager Comments

1. Fire Station #1 Groundbreaking Ceremony has been changed to 11/2/22.
2. Kamminga & Roodvoets (K&R) will not be starting PFAS project this year. The required end date is the same.

Article 13. Board Member Comments

1. Trustee Shipley-Thanked everyone for coming to the meeting. Since PFAS project has been postponed, KCRC should begin the road projects that were paused because of the project.
2. Supervisor Lesperance-Re Forensic Analysis: Would like the top two (2) recommendations to be approved directly by the Board. Re 2023 Budget: Would like to see a timeline schedule to see the budget.

Article 14. Adjournment

Motion by Trustee Shipley, seconded by Trustee McDonald to adjourn. Motion carried unanimously.

Meeting adjourned at 8:26 pm.

Krissi Brott
Deputy Clerk

Approved by:

Grace Lesperance, Supervisor

Susan B. Slater, Clerk

**MINUTES OF THE
CASCADE CHARTER TOWNSHIP
REGULAR BOARD MEETING**

Wednesday, October 26, 2022

Wisner Center

2870 Jacksmith Dr SE

Grand Rapids, MI 49546

AND

Virtual Zoom Meeting

7:00 P.M.

HYBRID FORMAT

- Article 1.** Supervisor Lesperance called the meeting to order.
Present: Supervisor Lesperance, Clerk Slater, Treasurer Peirce, Trustees Koessel, McDonald, Shipley and Noordhoek
Absent: None
Also Present: Township Manager Swayze, Planning Director Hilbrands, Deputy Clerk Brott, Administrative Assistant Stine, and those listed in the Supplement
- Article 2.** Supervisor Lesperance led the Pledge of Allegiance.
- Article 3.** **Approval of Agenda**
Motion by Trustee Shipley, seconded by Trustee McDonald to approve the agenda with the adjustment of Article 9, 086-2022 moved to Article 10. Motion carried unanimously.
- Article 4.** **Presentations**
a. Parks Reservation Software and Scheduling Refresh – Administrative Assistant Stine presented on RecPro scheduling software.
- Article 5.** **Public Comments-Anything on the Agenda not scheduled for a public hearing. (limit comments to 3 minutes)**
1. Wendy Sturm-2570 Hunter Green Ct-Re DDA: No assessment of current design in Township village. Continue the theme of quaintness.
- Article 6.** **Approval of Consent Agenda**
a. Receive and File Minutes
 1. Township Board–10/12/22
b. Receive and File Reports
 None
c. Receive and File Education Requests
 None
d. Receive and File Communication
 None
Motion by Trustee Shipley, seconded by Trustee Koessel to approve the Consent Agenda. Motion carried unanimously.

Article 7. Financial Actions

- a. Consider Approval of September 2022 Financial Reports
 - b. Consider Approval of September 2022 Payroll, Payables and Transfers
- Motion by Treasurer Peirce, seconded by Trustee Shipley to approve. Motion carried unanimously.

Article 8. Unfinished Business

072-2022 Peace Park Hunting Ordinance and Regulations

Considerable discussion. No action taken.

085-2022 Consider Opening the Thirty Day Public Comment Period and Scheduling a Public Hearing for the Parks, Recreation, and Open Space Plan

Parks Committee Chair Wanty updated the Board on the Spaulding property's lack of access.

Motion by Trustee McDonald, seconded by Trustee Shipley to approve. Motion carried unanimously.

Article 9. New Business

086-2022 Consider Cascade Township Vendor Policy

This item was moved to Article 10.

Article 10. Discussion

1. FY2023 Budget Preparation Timeline-Manager Swayze summarized the timeline for next year's budget preparation.
2. Cascade Township Vendor Policy-Manager Swayze reviewed the draft policy for vendors.

Article 11. Public Comments – Any comments...whether it is on the Agenda or not. (limit comments to 3 minutes)

1. Dorothy Cribbs-1980 Deerfield Ct-Re Robert Cribbs' FHPS School Board campaign: Stated his platform.
2. Jeff Hughes-7250 Red Bud Lane-Re Burton Park: Discussed Japanese Barberry, deer ticks, and Lyme disease. He advised that the White Oak is a threatened species in Michigan.

Article 12. Manager Comments

1. Fire Station #1 Groundbreaking Ceremony will occur at 10 a.m., Wednesday, November 2, 2022.

Article 13. Board Member Comments

1. Trustee Shipley-Inquired about the status of communication with EGLE regarding Eagle Creek Landscaping. Thanked everyone for coming to the meeting.
2. Supervisor Lesperance-Welcomed Ariana Jeske from our new engineering firm, Spaulding DeDecker.

Article 14. Adjournment

Motion by Trustee McDonald, seconded by Clerk Slater to adjourn. Motion carried unanimously.

Meeting adjourned at 7:49 pm.

Krissi Brott
Deputy Clerk

Approved by:

Grace Lesperance, Supervisor

Susan B. Slater, Clerk